



FOR IMMEDIATE RELEASE

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2024 HISPANIC HERITAGE MONTH THEME ANNOUNCED

WASHINGTON – From September 15 to October 15 each year, Americans observe National Hispanic Heritage Month, a time to celebrate the achievements, histories, traditions and cultural diversity of Hispanic/Latino/Latinx Americans whose heritage is rooted in 20 Latin American countries and territories: Spain, Mexico, Guatemala, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Colombia, Venezuela, Ecuador, Peru, Bolivia, Paraguay, Chile, Argentina, Uruguay, Cuba, Puerto Rico, and the Dominican Republic. The National Council of Hispanic Employment Program Managers (NCHEPM) supports the Federal government’s observance activities by selecting the annual theme to be used. The national observation began in 1968, as Hispanic Heritage Week, under President Lyndon Johnson and was expanded by President Ronald Reagan in 1988 to cover a 30-day period starting September 15 and ending October 15 of each year. It was enacted into law on August 17, 1988, on the approval of Public Law 100-402.

On April 24, 2024, the NCHEPM announced the 2024 Hispanic Heritage Month national theme, “Pioneers of Change: Shaping the Future Together” during the April Monthly Council meeting. The theme encapsulates the spirit of innovation, resilience, and unity that define the Hispanic experience. NCHEPM members, Federal agency partners, Employee Resource Groups and members of the general public selected the theme through a substantive voting process.

Yvette Delgado, Senior Diversity and Inclusion Specialist in the Office of Minority and Women Inclusion at the Federal Housing Finance Agency submitted the winning theme, stating:

“The theme recognizes all the Hispanics/Latinos who have been trailblazers and game changers; paving the way for future generations.”

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The NCHEPM advocates for the improvement of Hispanic participation and representation in the Federal Government.